

Effective Date: 01/01/2024

At NorthGate Construction, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data in compliance with applicable privacy laws and regulations.

1. Introduction

NorthGate Construction values your privacy and strives to protect your personal information. This Privacy Policy explains how we collect, use, and secure the data you provide when engaging with our services, whether through our website, in-person consultations, or other methods of communication.

2. Types of Information Collected

We may collect the following types of personal information from our customers:

- Full name
- Email address
- Phone number
- Mailing address
- Job site address
- Any other information voluntarily provided by you (e.g., project preferences, feedback)

3. How Information is Collected

NorthGate Construction collects personal information in several ways, including:

- When you contact us via our website or through email
- When you provide information during phone conversations or in-person meetings
- Through online forms, quote requests, or contract agreements
- When you voluntarily participate in surveys or provide feedback
- Cookies and similar tracking technologies when you visit our website (where applicable)

4. Purpose of Data Collection

We collect personal information for the following purposes:

- To provide and improve our services, including roofing consultations and project management
- To respond to customer inquiries and requests for quotes
- To manage appointments and project schedules
- To send important service updates, invoices, and other transactional communications
- To enhance customer service through feedback and market research
- To comply with legal and regulatory requirements

5. Data Security Measures

At NorthGate Construction, we take your data security seriously. We employ industry-standard security measures, including encryption, firewalls, and secure access protocols, to safeguard your personal information from unauthorized access, disclosure, or misuse. However, please note that no method of transmission over the internet or electronic storage is 100% secure.

6. Data Sharing

NorthGate Construction does not sell, rent, or share your personal information with third parties for their marketing purposes. We may share your information under the following circumstances:

- With trusted service providers who assist us in delivering our services (e.g., subcontractors, payment processors), but only to the extent necessary for them to perform their tasks
- To comply with legal obligations or respond to lawful requests from public authorities
- To protect the rights, safety, or property of NorthGate Construction, our clients, or others

SMS or Phone Numbers: NorthGate Construction does not share phone numbers or use customer contact information for SMS marketing purposes.

7. User Rights

You have the right to control your personal information. Depending on applicable laws, you may have the following rights:

- **Access:** You can request access to the personal information we hold about you.
- **Update:** You have the right to update or correct your information if it is inaccurate.
- **Deletion:** You may request the deletion of your personal information, subject to certain legal obligations.
- **Opt-out:** You can opt out of receiving promotional communications from us at any time.

To exercise any of these rights, please contact us using the details provided below.

8. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or how we handle your personal information, please contact us:

NorthGate Construction

5751 S. Sheldon Rd. Suite A Canton, MI 48188

office@northgate-construction.com

734-340-3208

We are committed to addressing your privacy concerns and ensuring your information is protected.